



BURLINGTON DOWNTOWN

Beautification Sub-Committee Meeting

DRAFT Minutes

Monday June 22, 2026

8:00 – 10:00 a.m.

Virtual

Present: N. Gardner, B. Glazier, K. Nadherny

Staff: B. Dean, J. Jones, and A. Policicchio

1) Call to Order

Brian Dean, Executive Director called the meeting to order at 8.03 a.m.

2) Approval of Agenda

Motion to “approve the agenda as presented”

Motion: B. Glazier

Second: N. Gardner

CARRIED

3) Declarations of Conflict of Interest

None declared

K. Nadherny joined the meeting 8.08 a.m.

3) Context setting: how did we get here?

- March 2025 Board approved Transform 2035: A Decade of Placemaking & Beautification, a 10-year plan for the revitalization of Burlington Downtown
- June 3rd, 2026 Board motion to Executive Director to strike terms of reference for summer Beautification Sub-Committee (B. Glazier, N. Gardner and K. Nadherny volunteered)
- Focus of Committee’s work: idea generation for amplifying beautification efforts during summer 2026/geographic focus Brant Street south of Caroline



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4) Review Terms of Reference

- Executive Director reviewed draft terms of reference
- Motion to “*approve terms of reference for the Committee and define the team as a Committee (no longer Sub-Committee)*”

Motion: K.Nadherny

Second: N. Gardner

CARRIED

- Motion to approve the following individuals to leadership roles on the Committee:
N. Gardner (Chair); K. Nadherny (Secretary)

Motion: B.Glazier

Second: N. Gardner

CARRIED

4) Context setting

Alison

- A. Policicchio reviewed a number of projects successfully implemented in Year 1 of the Transform Strategy:
 - Project focus is economical, sustainable and responsible high- impact investments
 - Pilot project Adirondack chairs (20+) very well received by private property owners and business community (goal and budget to support expansion in 2026)
 - “Baubles” pole décor implemented broadly to demark the vast boundaries of the BDBA
 - I (HEART) BurlDT destination signage on north wall of Scrivener’s Men’s Apparel building
 - Review of projects that were denied or rejected by City of Burlington: refurbishment of Singing Tree, permanent animations at underutilized areas John Street, Metal Garden et.

Challenges identified:



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- B/ Glazier indicate that Board wants to facilitate high impact animations but challenged by large area to cover with small budget
- Working with City's PADDIT Team (deliberate only twice yearly on public art projects) -A. Policicchio had more success with engaging private property owners instead

Opportunities to impact change this summer:

- Committee suggested advocacy with PADDIT team to address the “clog in the system” that has blocked several projects and business cases from BDBA
- New outdoor summer music series planned for Brant Street over 6 weeks this summer (events portfolio)
- Launch *Outdoor Beautification Incentive Program* -series of mini-grants for DT businesses to beautify their facades with prescriptive purchases (across the BIA) – A. Policicchio/J. Jones to circulate to Committee
- Discussion around a strategy to mediate social issues throughout the Downtown to enhance safety through partnerships with HRPS and outreach team
- Chair Gardner, agree that focus for the summer will be on front-ending investment for projects that can deliver short-term/high-impact value
- Discussion of flag installation in key areas along the Brant Street corridor

Next Steps:

- Staff to liaise with Mallord Farm (City-approved contractor)
- N. Gardner to matchmake staff with Terra Greenhouses
- All team to help identify key private property owners agreeable to installations in front of their business/on property
- Terms of Reference for Committee to be presented to Board for approval (Brian/Board Chair)

5) Next meeting:

- Committee to meet before 2nd week of July to share short-term high impact, actionable items
- Week of July 5th: review of available budget to support summer beautification and options for mini-grants
- Committee sign and return Code of Conduct agreements to Chair/E.D.

6) Adjournment (motion to close meeting)

Motion to Adjourn Motion: K.Nadherny / Second: N. Gardner CARRIED



BURLINGTON DOWNTOWN

BDBA Volunteer Beautification Sub Committee
Monday June 22, 2026
8.00-10.00 a.m.

(Virtual: <https://zoom.us/j/93932826471?pwd=yJxosaPQUaEdswYWrGwG48wZSJ5Onw.1>)

AGENDA

- 1) Call to Order
- 2) Approval of Agenda
- 3) Declarations of Conflict of Interest
- 3) Context setting: how did we get here?
- 4) Review Terms of Reference
 - Motion to approve Terms of Reference
 - Appointment of roles (Chair/Secretary)
- 4) Context setting
- 5) Next meeting: _____
- 6) Adjournment (motion to close meeting)

Brian

Alison