



**BURLINGTON DOWNTOWN BUSINESS ASSOCIATION  
BOARD OF DIRECTORS MEETING ~ IN PERSON & ZOOM  
WEDNESDAY OCTOBER 4, 2023**

**Present:** S. Bell, N. Gardner, B. Glazier, D. Gray, S. Peachey (left at 9:30), P. Skoretz, B. Wodhams  
**Staff:** L. Birmingham, B. Dean and A. Policicchio  
**Regrets:** L. Bouchard-Bain and D. Kuchma  
**Absent:** A. Ucar, E. Vine, and Councillor Kearns  
**Guests:** K. Lee – Goodbye Graffiti  
A. Gazmin – Goodbye Graffiti

**1. Call to Order 8:05 am by B. Wodhams**

No conflicts of interest were declared for this meeting.

**2. Approval of Board Minutes:**

Wednesday September 13, 2023

Motion by: S. Bell

Second by: S. Peachey

"To approve the minutes of Wednesday September 13<sup>th</sup>, 2023, as presented."

Motion Carried / 0 Opposed

**3. Goodbye Graffiti: K. Lee**

B. Dean introduced guests from Goodbye Graffiti and stated we need to review the graffiti status and decide if we need to hire this firm to clean up downtown.

K. Lee and A. Gazmin gave a power-point presentation on different levels of their services and how they can remove different types of graffiti.

Q & A included:

Does the City of Burlington have a graffiti removal contract? As no graffiti has been removed in the past, it seems the city does not.

Does this service include municipal properties? *The contract would not include municipal properties if we didn't want it to. An agreement with the city would need to be penned if the BDBA took that responsibility.* i.e.: hydro boxes, bus shelters, trash cans, Canada Post etc. They explained they are currently working with Bell, Hydro and the bus shelter company and stated these companies are complaint driven and are quick to respond.

The BDBA would need to get building owners' permissions to remove graffiti should we move forward with this program.

The monthly contract would include a weekly inspection and removal within a few days.

Please refer to the report in Trello for additional details. Action: **Brian investigate a cost-share with the municipality for 2024.**



(B) **Parking:** Hourly Parking Rate Increase 2024: B. Dean announced parking rates will increase .25 to \$2.00 per hour on January 1, 2024. There will also be an increase to monthly parking rates.

A copy of this report is in October Trello.

**8. New Business:**

Alison Policicchio introduced a marketing report that she will be sharing with the Board each quarter. A. Policicchio distributed a detailed report of all marketing strategies and events the Board needs to be aware of – helping to inform the membership of what the BDBA has planned.

Brian Dean announced the Transportation Manager Craig Kummer, will be attending the November meeting for the Board for a discussion of issues identified at the Board meeting of September 13

Stephen Bell stated new technology has been installed in the parking garage to count vehicles as they enter and exit – ensuring the sign outside the garage is accurate.

**9. Next Meeting: Wednesday November 1<sup>st</sup>, 2023, 8:00 am  
Boardroom 414 Locust Street and Zoom**

**10. Adjournment 10:00 am.**