



 BURLINGTON DOWNTOWN

COMEDY FESTIVAL

APRIL 25-27

FEATURING
PETE ZEDLACHER
AND
JEN GRANT

HOSTED BY
STEVE GOODTIME
& **MAGIC BRIAN**
WITH **PATRICK HAYE**
DENA JACKSON
TAMARA SHEVON

TICKETS AVAILABLE AT:
BURLINGTONCOMEDY.COM
 **BURLINGTONCOMEDY**
 **@BTONCOMEDY**





**WHAT YOU NEED
TO KNOW.**

The Burlington Comedy Festival is presented by the Burlington Downtown Business Association. We are looking to partner with local sponsors to deliver a full festival including 7 amazing live comedy performances at 4 unique venues. April 25-27, 2024 will see us return to the Pearle Hotel & Spa for our opening night gala. Back by popular demand, intimate performances at these local favourites: The Block Co., Paradiso Restaurant and the newly renovated 400 Brant Kitchen & Bar! The Festival encourages ALL patrons to package their own “dinner and a show” downtown.



**WHO ARE THE
COMICS?**

The upcoming comedy shows will feature 7 comedic artists including, well-known headliner; Pete Zedlacher, award winning Jen Grant and an amazing mix of stand-up and variety performances, featuring: Patrick Haye, Tamara Shevon, Dena Jackson, Steve Goodtime and NY’s Magic Brian.



**WHAT CAN WE
OFFER OUR
SPONSORS?**

The Burlington Comedy Festival is seeking a few key sponsors. We know that this event would not be possible without the generosity of our local community businesses. Sponsors will receive the full wealth of our online and social marketing initiatives -and a bunch of tickets to share with your staff, key clients/customers and suppliers. Please see the attached document for the partnership details.



**HOW DO WE
SPREAD THE WORD?**

We will rely heavily on Social Media advertising, and our extensive festival mailing list. We have also partnered with Look Local Magazine to augment our print media. Our Festival website is the primary driver for information and ticket sales



**HOW MUCH
DOES IT COST?**

The Festival has one sponsorship level which we can tailor to fit the individual needs of our partners. The Festival can design creative add-ons for sponsors seeking a higher level investment.

SPONSORSHIP OPPORTUNITIES

The Burlington Comedy Festival Sponsors will be part of an amazing community event and be treated like stars!

Sponsors receive:

- Business mentions through our social media marketing campaigns.
- Logo placement on our website with hyperlink www.burlingtoncomedy.com (all tickets processed through site).
- Banner ads (*artwork provided by you*) on website
- Verbal recognition before all shows at all venues
- **Complimentary festival tickets** for yourself and your staff
- Give-away tickets to run an in-house or online contest
- Festival t-shirts for staff (upon request)

Sponsorship commitment \$2500.00 (no HST)

DIGITAL		THE FEST	
Impressions 1 million	Engagements 3.4K	Attendees 580	Shows 5
Web Impressions 19K	Users 3.4K	DAYS! 4	PLUS: 7 renowned comics and partnerships with 4 venues

The Burlington Comedy Festival gains widespread exposure through online ads and event listings.

PRODUCTION TEAM

Phil LeConte (Executive Producer)

Telephone: 519-897-4997

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Lynne Sosnowski (Assistant Producer)

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BDBA CONTACT:

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