



# Solo Date Days Participant FAQ

## **What is a Pass?**

A “pass” refers to a mobile friendly, digital “passport” program that you download onto your phone. When you arrive at each participating business you will use a 4-digit code to “check-in” on your phone and be able to receive the deal or incentive as provided by the participating business

## **Where Can you Download a Pass?**

Head to <https://burlingtondowntown.ca/solodatedays2023> to download your pass. Your pass will be emailed or sent via text and you are all set! The pass is added directly to your home screen

## **Do You Need to Pay for a Pass?**

Nope! The Solo Date Days pass is a free program

## **Does a Pass Expire?**

The pass can only be redeemed and / or collected during the specified program duration of June 1st 2023 through June 30th 2023. Thereafter the pass is no longer able to be redeemed

## **How do You Collect your Discount / Deal?**

When you arrive at the participating stores you will “check-in” using the 4-digit code and be able to redeem the deal or incentive as provided by the participating business. Simply click “check-in” and “redeem” using the code and you’re all set

## **Are All Participating Businesses Offering a Discount / Deal?**

All participating businesses are offering an incentive. This may come in the form of a deal, discount non-monetary incentive, or a similar offering. Please see the following url for a complete list of what each business is offering: <https://burlingtondowntown.ca/solodatedays2023>

## **Are All Burlington Downtown Businesses Participating?**

As not all businesses in Burlington Downtown are participating, please see the url below for complete list of which businesses are included in the Solo Date Days pass: <https://burlingtondowntown.ca/solodatedays2023>

You can also look for a “participating business” window decal provided to participating businesses

## **What Qualifies as a Check-In?**

A check-in is when a participant has received the 4-digit code from the business and has entered it into the applicable business portal within the pass by clicking the “check-in” button. You must be within 0.25 miles of the business location to check-in

# Solo Date Days Participant FAQ

## **What Qualifies as a Redemption?**

A redemption is when a participant has received the 4-digit code from the business and has entered it into the applicable business portal within the pass by clicking the "redeem" button and has completed the purchase transaction required. You must be within 0.25 miles of the business location to redeem. Patrons should show their pass at the time of redemption to an available member of the business staff

## **Can you Check-in or Redeem at the same Business More than Once?**

You can only check-in and redeem once per individual business

## **Can a Pass be Shared?**

Only one user can use each pass. It cannot be shared amongst multiple users

## **Do You need to Download Your Pass Before Entering the Participating Business?**

You can download your pass while in the store! If you are interested in participating, scan the QR code at the participating business to join in

## **Do All Check-ins / Redemptions Need to be Completed in a Single Day?**

Check-ins / redemptions can be completed at any time, during each businesses operational hours, June 1st 2023 through June 30th 2023

## **Is the Solo Date Days Pass in-store or on-online?**

The Solo Date Days Pass is an-instore initiative only. The only business who will be offering a digital incentive is do + dare undie co. as they do not have a traditional storefront

## **Is Every Participating Business Using the same 4-Digit Code?**

Each participating business will be using their own unique code. Make sure to use the correct one per store!

## **How does the points system and contesting work?**

Each check-in and redemption, at each store, is assigned a points value. 150 points for a check-in, 100 points for a redemption. Users collect points as they work to complete the pass. Every 1,000 points collected can be exchanged for one (1x) entry to a random draw to win one of 3 (three) \$50.00 Downtown Gift Cards, redeemable at over 70 businesses in Burlington Downtown. A user can have a max of four (4x) entries, which will be recorded in the pass itself. The winners will be announced on the BDBA social channels on July 2nd, 2023. Points can no longer be exchanged for entries after the pass ends on June 30th 2023. Winners will be contacted via the email used to sign up for the pass. Gift cards can either be mailed out or held for in-person pick-up

