

# BDBA Workshop Cheat Sheet

## Software:

- Canva - [canva.com](https://canva.com)
- Pixabay - [pixabay.com](https://pixabay.com)
- Buffer - [buffer.com](https://buffer.com)
- Walls - [walls.io](https://walls.io)
- Google Analytics - [analytics.google.com](https://analytics.google.com)
- Hootsuite - [hootsuite.com](https://hootsuite.com)
- Nimble - [nimble.com](https://nimble.com)
- Sprout Social - [sproutsocial.com](https://sproutsocial.com)
- PicMonkey - [picmonkey.com](https://picmonkey.com)
- Layout - Play Store or Apple App Store

## Services:

- Fiverr - [fiverr.com](https://fiverr.com)
- Upwork - [upwork.com](https://upwork.com)
- BDBA
- Students looking for hours
- Me :) - [dannybrown.me](https://dannybrown.me)
- Facebook Small Business Store - [facebook.com/business/a/thefacebooksmallbusinessstore](https://facebook.com/business/a/thefacebooksmallbusinessstore)

## Tips:

- Make it timely
- Make it easy to redeem
- Highlight and showcase
- Know your audience
- Think mobile first
- Be personal
- Be efficient
- Keep customers up-to-date
- Always be learning. :)
- How can customers promote you?