

BURLINGTON DOWNTOWN

DOWNTOWN PARKING 101

A GUIDE FOR DOWNTOWN BUSINESSES

Whether you view parking in the Downtown as stressful, frustrating or completely uneventful there is one common denominator - the topic solicits emotion!

For many of your customers, clients or restaurant patrons, vehicle parking is their first and last experience when they're here. The easier and less eventful we can make parking for them, the more they can focus on enjoying the downtown experience.

We've devised this handy guide as a resource that you can call upon when you need a quick reminder about how parking operates in and around your business. Please take a few minutes to review the information and share it with your team. Keep it close at hand. We know that if you have questions about rates, availability or parking exceptions - your customers probably do too!

PREMIUM CLIENT PARKING

Perception of good parking is reality. Premium parking spots are those closest to concentrations of shops and services. When your clients can easily access convenient spots, they'll perceive your area as easy so leave these spots for them.

These premium spaces include:

Street Parking – ideal for customers and visitors to the downtown who are only staying for a short period of time.

Premium Lots – Lot 4 (Brant Street) and Lot 5 (Elizabeth & Pine Streets) are prominent lots which are easy for people to find and located in close proximity to many of the core streets.

PARKING FOR BUSINESS

Important Parking Information for You and your Employees
It is our goal to make Burlington Downtown as accessible and convenient to visit as possible.

We need your cooperation to help achieve this.

We ask that you, your employees and your suppliers/contractors refrain from parking in the premium spaces so as to provide all visitors to downtown (including your potential customers) a premium experience. Use the map to locate lots outside of the premium areas for your business.

2014 PARKING RATES & HOURS JANUARY 2014 – NOVEMBER 2014

PARKING	IN LOTS	IN STREETS
Mon – Fri 9am – 6pm	\$1.75/hour or \$14/day No time limit	\$1.75/hour Maximum 3 hours
Mon – Fri 6pm – 9am	Free - No time limit	Free - Maximum 3 hours
Sat, Sun & Holidays	Free - No time limit	Free - Maximum 3 hours
December 2014	Free - No time limit	Free - Maximum 3 hours

PARKING EXCEPTIONS

Snow Plowing - Parking is now permitted overnight downtown all year round, unless snow plowing is required. In the case that snow plowing is required, vehicles must be removed to accommodate this activity or will be subject to ticketing and towing.

Waterfront Lot adjacent to Spencers and Discovery Landing
The Waterfront Parking Lot is not operated by the City of Burlington Transportation Department and *does not* offer free parking on Saturdays, Holidays or through December.

Valid Permits – Parking is free of charge in Municipal Parking Facilities or on streets for the maximum time allowed when the following valid permits are displayed:

- Accessible Parking Permit
- Veteran Parking Permit issued by the City of Burlington

2014 PARKING – WHAT HAS REALLY CHANGED?

- Free Parking is now offered downtown year round on Saturdays.
- Street parking during paid and free periods is limited to 3 hours maximum (previously was only 2 hours).
- Hourly rates have increased from \$1.50/hour to \$1.75/hour.
- Street parking will be transitioned from meters to Pay and Display machines starting in the Fall of 2014.
- Some of the public parking lots have been transitioned to exclusive long-term permit parking.

it's all here.

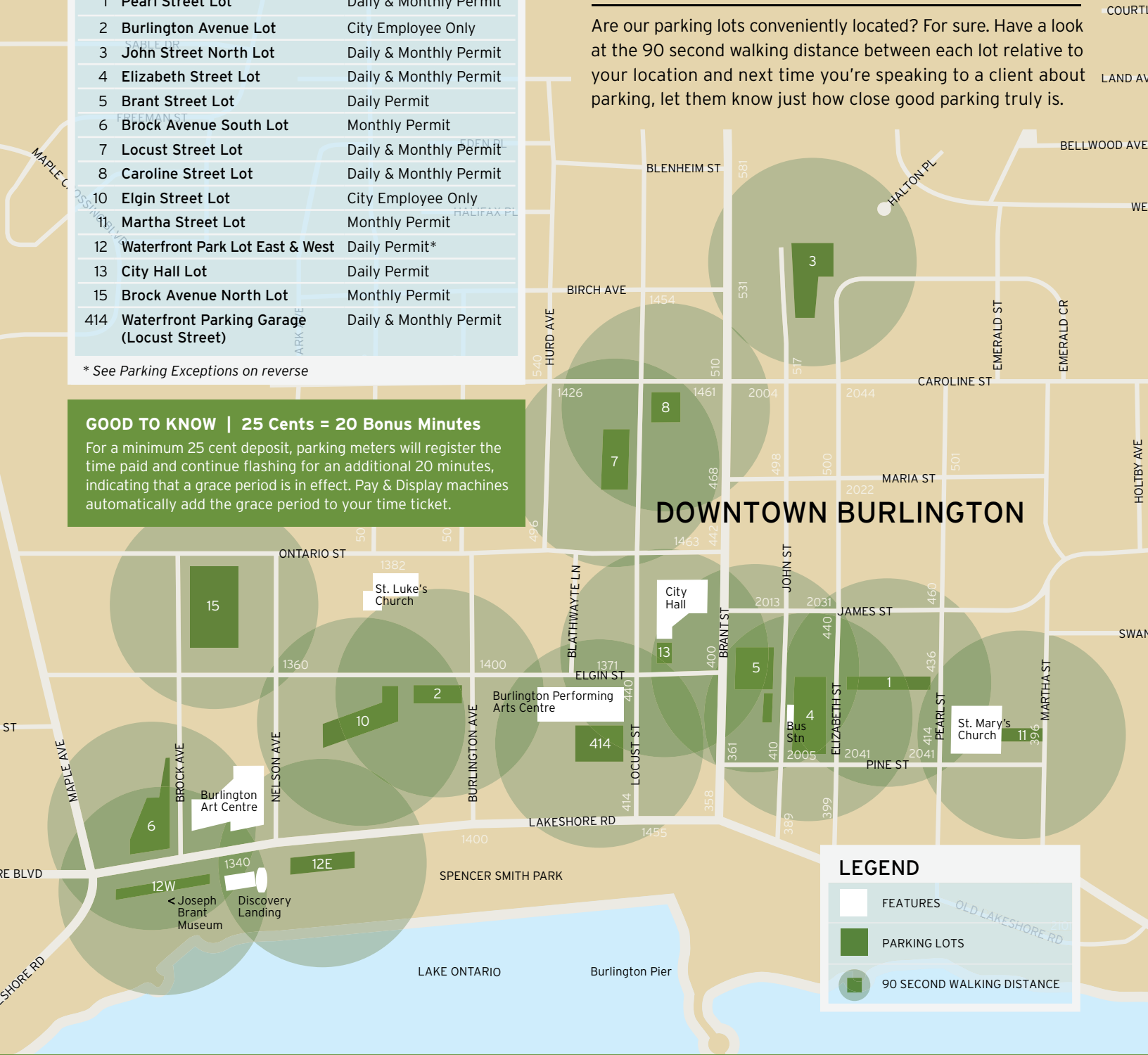
#	LOT NAME	PARKING PERMITTED
1	Pearl Street Lot	Daily & Monthly Permit
2	Burlington Avenue Lot	City Employee Only
3	John Street North Lot	Daily & Monthly Permit
4	Elizabeth Street Lot	Daily & Monthly Permit
5	Brant Street Lot	Daily Permit
6	Brock Avenue South Lot	Monthly Permit
7	Locust Street Lot	Daily & Monthly Permit
8	Caroline Street Lot	Daily & Monthly Permit
10	Elgin Street Lot	City Employee Only
11	Martha Street Lot	Monthly Permit
12	Waterfront Park Lot East & West	Daily Permit*
13	City Hall Lot	Daily Permit
15	Brock Avenue North Lot	Monthly Permit
414	Waterfront Parking Garage (Locust Street)	Daily & Monthly Permit

* See Parking Exceptions on reverse

90 sec WALKING DISTANCE

Are our parking lots conveniently located? For sure. Have a look at the 90 second walking distance between each lot relative to your location and next time you're speaking to a client about parking, let them know just how close good parking truly is.

GOOD TO KNOW | 25 Cents = 20 Bonus Minutes
 For a minimum 25 cent deposit, parking meters will register the time paid and continue flashing for an additional 20 minutes, indicating that a grace period is in effect. Pay & Display machines automatically add the grace period to your time ticket.



LEGEND

- FEATURES
- PARKING LOTS
- 90 SECOND WALKING DISTANCE

Free! Downtown Burlington
 Saturdays, Sundays & Holidays
 All Year Round



Unlimited All Day in
 Garage and Surface Lots
 3 Hour Maximum on Streets