



A Note about BDBA's Beautification Programs

Downtown Member:

Burlington Downtown works tirelessly to create a beautiful downtown we can all be proud of ... this is an on-going mission as we expand and create new programs.

Our Beautification Committee's yearly projects include the installation of hanging baskets, tree lighting, decorative holiday displays and additional streetscaping such as benches.

We know these programs are successful as we have received several requests for hanging baskets, holiday displays and tree lighting to be installed directly in front of your place of business. In the winter we receive a number of enquiries about the tree lighting program.

The BDBA works closely with our contractors to identify trees that can support the white tree lights. The contractor considers factors like the height and health of selected trees, as well as how well they pair with a neighbouring tree, to create a visual effect that is linear and impactful. Numerous obstacles presently exist hindering placement of items. They include height and/or size of particular trees, city by-laws, existing signage, signals or the absence of electrical resources. For these reasons, trees that are lit currently may not be lit in a year or two. One factor that is not considered is a preference by an individual business to have lights in the tree in front of their business.

Our Beautification Committee has grown the tree lighting program on Brant Street to its capacity and we are now investigating lighting programs on other streets. The primary reason we do not have this program on other streets is that many of the trees are not supported by electrical outlets in proximity to power the lights. Our expansion efforts will also include a review of alternative power sources.

Finally, while we respect the independence and creativity of our individual members we unfortunately do not encourage you to implement your own lighting program. Foregoing the purpose of our overall beautification plan and the among other things breaking up the aforementioned uniformity goals individual business lights face liability and unauthorized use of city property issues. Damage, theft, city directive up to and including liability claims or charges will be the sole responsibility of the proprietor with no recourse to the association.

In 2015, we are partnering with The City of Burlington to produce a Beautification Master Plan that will direct us on our programs for several years. Burlington Downtown will keep you informed via our quarterly newsletter and will advise you when this is being created should you like to be a part of these meetings.

Thank you for doing your part to create a pleasing environment for all members of the business community.

